



Better school days begin with one small win.

FacultyCraft helps school teams reduce daily friction, build practical tools, and protect the people doing the work.

Built for schools.



Secure. Private. Trusted.
Built with privacy-first design.



Built for your world.
Customizable for high-stakes teams.



People first.
Helping teams without scoring them.



The daily friction adds up.

Schools aren't worn down by a lack of care. They're worn down by repeated small problems that slow everyone down and drain time from what matters most.

Sound familiar?

- ❗ Missing materials when you need them
- ❓ Unclear handoffs between staff
- ❗ Repeated parent follow-up confusion
- ❗ Coverage gaps during busy times
- ❗ Helpful knowledge trapped in people's heads

❗ Small problems aren't small when they happen every day.



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FacultyCraft turns friction into progress.

Spot one real friction.
Try one safe, small fix.
Keep what works.

That's how school teams
build momentum—**together.**



1 Notice it



Surface the friction
that slows your team
down.



2 Try something small



Test a simple change
with your team and
measure the impact.



3 Keep what works



Standardize the wins.
Let go of what doesn't.
Keep improving.



Leaders see the work, not the individual.

FacultyCraft is privacy-first by design. Data is aggregated and de-identified so you can support your team—not surveil them.



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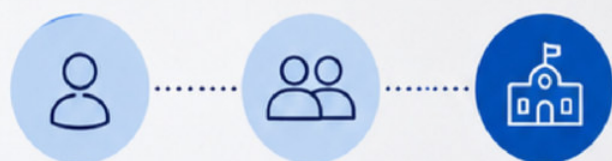


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A simple path schools can actually follow.



1 Solo

start with yourself,
get clear, build
confidence.

2 Pair

^{optional}
invite a partner,
align, share the
load, act together.

3 Faculty Legacy

make it part of how
your school works,
embed systems,
help the next person.

You do not need a perfect plan.
You only need the next small step.



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Teams build the tools they actually need.

FacultyCraft isn't a generic download library.

We give you the **format**.
Your school team **creates the content**.

The result: **practical tools** that fit your people, your processes, and your priorities.



Tools your team can build in minutes.



Classroom Transition Guide

Keep transitions smooth and predictable.



Team Handoff Card

Share updates that matter - fast.



New Staff Survival Guide

Give new hires what they need on day one.



Coverage Checklist

Stay ready when plans change.



Family Follow-Up Template

Make consistent outreach easier.



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Built to support the team — not monitor the person.

We protect your privacy so you can focus on what matters most.



No individual scoring



No surveillance dashboard



No student data in the workflow



No private details



Team-level wins only



**Your data. Your call.
People first. Always.**

Privacy by design. Trust by choice.

Our Privacy Promise

- ✓ We protect your data.
- ✓ We respect your team.
- ✓ We're here to help you succeed.



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Built for school teams.

Better school days.
Stronger teams.

What your school gets:



Track the work.
Protect the people.



End the scavenger
hunt for materials.



Handoffs that
actually work.



Reports that are
ready when you are.

ILLUSTRATIVE EXAMPLE



A Grade-Level Team Gets Their Time Back

A 5th grade team was losing hours each week to repeated family follow-up confusion—who said what, and who was handling it.

With FacultyCraft, they built a shared process, tracked communication, and cut the noise. Families got faster, clearer answers. The team got their time back.

Less chaos. More clarity. Better school days.



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A clearer picture without a surveillance dashboard.

FacultyCraft shows leaders what they need to know—without exposing anyone or inviting comparison.

Sample aggregate metrics shown.



Leaders can see

- ✓ Top themes
- ✓ Safe fixes tested
- ✓ Tools and time saved
- ✓ Wins validated
- ✓ Participation by team



Leaders do not see

- ✗ Individual names
- ✗ Individual performance scores
- ✗ Private comments
- ✗ Anything that creates judgment



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Start with a focused pilot.

Launch a pilot that's focused, manageable, and built to show results fast—then expand with confidence.

Illustrative pilot metrics shown.



Your pilot can include:

- ✓ Staff App
- ✓ Leadership Console
- ✓ Onboarding Support
- ✓ Safety-Lane Workflow
- ✓ Outcomes Review

What pilot outcomes look like

- | | |
|--------------------------|--|
| Tools Saved | Eliminate duplicative tools and streamline access. |
| Safe Fixes Tested | Resolve common issues in a secure environment. |
| Wins Validated | See quick wins that build trust and momentum. |
| Top Themes | Surface patterns to guide smarter next steps. |



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Ready to build better school days?

You already know where the work gets harder than it needs to be.

FacultyCraft gives your team a safe, simple way to name it, test a fix, and keep what helps.

Start with one team.
One friction.
One small win.

Track the work.
Protect the people.



Let's talk about your next step.

Schedule a demo or start a focused pilot.



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