



Better shifts begin with one small win.

ShiftCraft helps frontline teams reduce daily friction, build practical tools, and protect the people doing the work.

Built for **healthcare**.



Secure. Private. Trusted.
Built with privacy-first design.



Built for your world.
Customizable for high-stakes teams.



People first.
Helping teams without scoring them.

THE PROBLEM

The daily friction adds up.

The small stuff is often what wears people down.

Most teams are not worn down by one big thing. They are worn down by the small things that keep happening: the missing supply, the unclear handoff, the repeated question, the workaround nobody wrote down. Those small frictions steal time, drain patience, and make good people feel like they are carrying the work alone.

ShiftCraft gives teams a safer, simpler way to notice those problems before they become burnout, turnover, or quiet frustration.



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THE IDEA

ShiftCraft turns frustration into progress.

One friction. One safe fix. One practical win.

ShiftCraft gives healthcare teams a guided way to move from “this keeps slowing us down” to “we found something that helps.”

It does not ask staff to solve everything — it starts smaller: one real friction, one safe fix, and one team-built tool that helps the next shift.

1



Notice it

Name one recurring friction in plain words.

2



Try something small

Test a safe fix solo or with a trusted teammate.

3



Keep what works

Turn the win into a reusable tool the whole unit keeps.

4



Leader view

Leaders see de-identified themes and wins, never individuals.



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THE PATH

A simple path teams can actually follow.

Solo -> Pair optional -> Unit Legacy

The Path keeps the work simple. Staff never have to stare at a blank page or wonder what to do next — each step points to the next small action. You do not need a perfect plan. You only need the next small step.

1



Solo

Notice what is worth fixing.

A staff member privately names one recurring friction.

2



Pair

Test a small fix with someone trusted.

Compare perspectives and try a small, safe change.

3



Unit Legacy

Keep what worked.

Turn the win into a map, card, guide, checklist, or routine.



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The team builds the tools.

The format comes from ShiftCraft.
The content comes from **the team**.

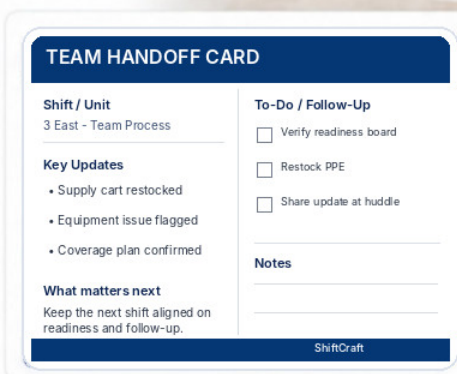
ShiftCraft is not a library of generic guides to download. It gives the format; the team creates the content in its own words.

Every workplace has practical knowledge that never makes it into an official manual — where things are, what gets missed, what slows the day down.

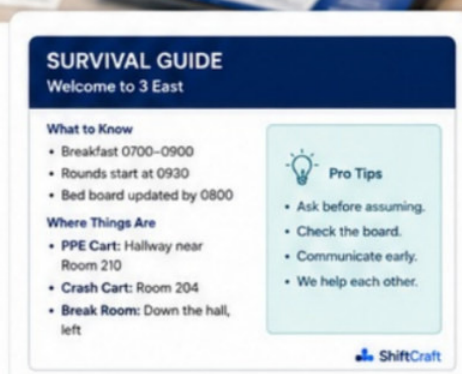
ShiftCraft helps **capture that** before it disappears.



 **Supply Map**



 **Handoff Card**



 **Survival Guide**



 **Quick Checklist**



 **Readiness Routine**



 **Communication Wall**



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THE PROMISE

Built to support the team — not monitor the person.

Privacy by design. Trust by default.

For ShiftCraft to work, staff have to trust it. The privacy promise is not an afterthought — it is part of the design. ShiftCraft helps teams improve the work without turning individuals into data points.

Track the work. Protect the people.



No individual scoring



No manager scoreboard



No private details

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Better shifts. Fewer hidden frictions.

ShiftCraft speaks your team's language — the roles, the shifts, and the frictions that actually show up on your unit.



FRICCTIONS TEAMS NAME FIRST

- Missing supplies
- Messy report handoff
- Unclear room readiness
- Call-light pileups
- Equipment scavenger hunts
- Break coverage gaps



ROLES IT ALREADY UNDERSTANDS

RN • CNA • Charge RN •
Unit Clerk • Patient Care Tech •
Transport



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A clearer picture without a surveillance dashboard.

Aggregate insight. People protected.

Leaders need to know what is slowing teams down — but not a tool that tracks individuals, creates fear, or turns honest feedback into a performance file.

ShiftCraft gives leaders an aggregate view of the work.



LEADERS CAN SEE

- ✓ Top friction themes
- ✓ Safe fixes being tested
- ✓ Tools saved
- ✓ Validated wins
- ✓ Pilot outcomes



LEADERS DO NOT SEE

- ✗ Individual scores
- ✗ Named staff activity
- ✗ Private details
- ✗ Patient information
- ✗ A manager scoreboard



Why it matters: trust makes participation possible.



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THE PILOT

Start small. Learn fast. Build from what works.

A focused pilot helps the team see what ShiftCraft can do.

The easiest way to understand ShiftCraft is to test it with a focused pilot — a safe place to try the system, create a few practical tools, and see what friction becomes visible. It does not require a system-wide rollout. It starts with a small group of teams and a clear purpose.



Pilot questions

What friction is costing time?

What shows up across shifts or roles?

What fixes are staff willing to test?



What comes next

If the pilot proves value, expand to the units that need it most.



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Ready to build better shifts?

Your team already knows where the work gets harder than it needs to be. ShiftCraft gives them a safe, simple way to name it, test a fix, and keep what helps.

**Start with one team. One friction.
One small win. Then build from there.**



Let's talk about your next step.

Schedule a demo or start a focused pilot.



shift-craft.com



rdhitson@shift-craft.com



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