



Better shifts. Stronger crews. One small win at a time.

StationCraft helps fire and EMS teams reduce daily friction, build practical tools, and strengthen readiness without tracking individuals.

Built for **fire / EMS teams**.

A ShiftCraft pack for Fire / EMS teams.



Track the work.
Protect the people.



Secure. Private. Trusted.
Built with privacy-first design.



Built for your world.
Customizable for high-stakes teams.



People first.
Helping teams without scoring them.



The daily friction adds up.

Stations don't struggle because people don't care. It's the repeated small problems that wear good crews down.

Sound familiar?

- Missing gear after a call.
- Inconsistent restock routines.
- Unclear crew-change handoffs.
- Repeated readiness confusion.
- Knowledge lives in heads, not in a system.

HANDOFF	RESTOCK	READINESS	EQUIPMENT
Who is covering what?	Not the same process	Not clear what ready looks like	Missing items
Info gets missed	Supplies run low	Confusion on reports	Hard to track
Different ways	Time consuming	Last minute surprises	No visibility



Small problems aren't small when they happen every day.
StationCraft helps you remove the friction so your team can focus on what matters most—your community.



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StationCraft turns friction into progress.

Small changes. Big impact.
StationCraft makes it easy for
crews to improve how work
actually gets done.



Notice it

Spot one real friction
that slows the crew down.



Try something small

Test one safe fix during
the next shift.



Keep what works

If it helps, make it
your new normal.



Leaders see
the work, not
the individual.



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A simple path crews can actually follow.

StationCraft's three phases help your team build momentum, reduce chaos, and create lasting change—one step at a time.

You do not need a perfect plan.
You only need the next small step.



Solo

Start with yourself. Get clear on what matters most. Build simple habits, use practical tools, and create early wins that build confidence.



Pair optional

Invite a partner. Share what you're learning, align on priorities, and take action together. Two people create more momentum.



Station Legacy

Make it part of how your station works. Embed systems, train others, and protect the progress so your impact lasts long after the initial spark.



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Crews build the tools they actually need.

StationCraft isn't a generic download library. It gives you the format — **your station creates the content.**

Tools built by your people, for your work — updated, shared, and ready when it matters.



Compartment Map

Know what's where. Custom layouts show exactly how your apparatus is organized — at a glance.



Crew-Change Card

Critical info in the handoff. Keep your crew aligned on what's done, what's next, and what to know.



Rookie Survival Guide

Onboard with confidence. Your station's expectations, custom SOPs, and resources in one place.



Rig Checklist

Consistent checks. Fewer misses. Built around your rig, your standards, your way of doing things.



Post-Call Restock Routine

Reset the rig. Reset the crew. Step-by-step to make sure nothing gets missed.



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Built to support the crew – not monitor the person.

StationCraft is designed for one reason: to strengthen teams and improve outcomes without tracking individuals.

Our privacy promise is simple.
We don't collect what we don't need.

Our Trust Rules



No individual scoring

We don't rank, score, or evaluate individuals.



No manager scoreboard

There are no leaderboards or manager dashboards.



No call data — ever

We don't access CAD, ePCR, or any patient or call details.



No private details

No personal info, no location tracking, no surveillance.



Team-level wins

We celebrate what your team builds together.



Your data. Your call.

You decide what to share, with whom.
You can export your data anytime — or delete it.



People first. Always.

We built StationCraft for responders, by people who believe in respect, trust, and the mission.



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People first.

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Built for fire / EMS teams.

Better shifts. Stronger crews.

StationCraft gives fire and EMS teams the tools to track equipment, simplify readiness, and stay prepared—without adding more to your plate.

What your crew gets:

- ✓ **Track the work. Protect the people.**
Know what's ready, what's out, and what needs attention.
- ✓ **End the equipment scavenger hunt.**
Everything has a place. Everything gets logged.
- ✓ **Shift handoffs that actually work.**
Clear visibility. Fewer questions. More confidence.
- ✓ **Readiness routines that stay visible.**
Inspection notes, inventory checks, and readiness routines organized in one place.

- | | | |
|------------------------------|---|--|
| ✗ Missing tools after a call | → | Track assignments and returns in real time. |
| ✗ Messy crew change | → | Handoff notes and live updates keep everyone aligned. |
| ✗ Unclear rig readiness | → | At-a-glance status of rigs, kits, and critical gear. |
| ✗ Repeated equipment hunts | → | Everything has a home—and it's easy to find. |
| ✗ Post-call restock gaps | → | Usage logs and reminders keep you ready for the next call. |



Illustrative example

Engine 7 kept running out of the same items after busy shifts. They weren't sure what was used, what was borrowed, or what needed restocked.

With StationCraft, they started logging usage and set min levels for key supplies.

- ✓ Restock list is now accurate
- ✓ Everyone knows what's needed
- ✓ The next shift starts ready

One small change. Big impact.



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A clearer picture without a surveillance dashboard.

StationCraft gives leaders an aggregate view of what is slowing crews down, without exposing individuals, comparing people, or pulling in call details.

StationCraft Aggregate View

Sample aggregate view



Aggregate only - no individual activity.

Leaders can see

- ✓ Top station themes
- ✓ Safe fixes tested
- ✓ Tools saved
- ✓ Wins validated
- ✓ Pilot outcomes

Leaders do not see

- × Individual crew activity
- × Named submissions
- × Private reflections
- × Call details
- × CAD or ePCR data
- × Performance rankings



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Start with a focused pilot.

A pilot helps your station test StationCraft in a real environment, reveal what's getting in the way, and create practical tools that fit your people and your processes.

Learn small. Improve fast. Build momentum.

Your pilot can include:

-  **Staff App**
Give your crew an easy way to report, find answers, and share what works.
-  **Leadership Console**
Track what matters, spot friction, and support your team in real time.
-  **Onboarding Support**
Get hands-on help to launch, communicate, and drive adoption.
-  **Safety-Lane Workflow**
Test a structured way to surface risks and solve them faster.
-  **Outcomes Review**
Review results together, celebrate wins, and plan what's next.

Illustrative pilot example



What pilot outcomes look like.

-  **Tools Saved**
Practical tools your team will use every day.
-  **Safe Fixes Tested**
Solutions that reduce risk and protect your people.
-  **Wins Validated**
Small wins that build trust and momentum.
-  **Top Themes**
Clear focus areas to guide your next steps.



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Ready to build stronger crews?

Your teams already know where the work gets harder than it needs to be. StationCraft gives them a safe, simple way to name it, test a fix, and keep what helps.

**Start with one crew.
One friction. One small win.**

Track the work.
Protect the people.



Let's talk about your next step.

Schedule a demo or start a focused pilot.



shift-craft.com



rdhitson@shift-craft.com

Shift Win

- ✓ Faster turnarounds
- ✓ Clear handoffs
- ✓ Fewer repeats

Keep what helps.



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